## TURKISH EMBASSY COMMERCIAL COUNSELLOR'S OFFICE CAIRO

Subject: Buyer Mission Programs in Turkey (April 2017)

Cairo, 05.03.2017

## Dear Sir/Madam

I would like to inform you that Buyer Mission Programs aim to provide the opportunity to bring together Turkish companies with their foreign counterparts and boost Turkish exports.

The attached programs are organized under the auspices of the Ministry of Economy of the Republic of Turkey. The programs include the fair visit, factory visits and bilateral meetings with Turkish firms.

Kindly find attached the list of the Buyer Mission Programs to be held in April 2017.

Please find below some important points for the Buyer Mission programs.

- Egyptian importers who have the intention to import from Turkey should send the attached application form either by email to <a href="mailto:kahire@ekonomi.gov.tr">kahire@ekonomi.gov.tr</a> or by fax to <a href="mailto:+202\_37626803">+202\_37626803</a> before the deadline of each buyer mission. Late applications will not be accepted.
- Accommodation (including breakfast) and transfers to/from airport & to/from exhibition grounds/companies will be paid by the Turkish Government.
- The participants are responsible from their flight tickets. The flight tickets shall not be purchased until the application is approved.
- If necessary the applicants might be invited for an interview with the Commercial Counsellor.
- After the evaluation of applications, the eligible companies will be informed.
- The sector of the company must have an exact match to the sector of the Buyer Mission.
- The application forms should be filled correctly and as detailed as possible.
- The businessmen shall precisely follow the introduced program and attend the bilateral meetings.
- The representatives of the companies should be authorized to take decision on behalf of their company.

Should you have any further questions, please contact us through kahire@ekonomi.gov.tr.

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**Commercial Counsellor** 

Attachments: 1- List of Additional Buyer Mission Programs till end of April 2017 (One Page)

2- Application Form (Two Pages)

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